

Strategy Map: 2002-2007

TARGET VISION: 5,000 MISSIONS, 3,100 PILOTS, 5 STATES, 1 WING PER STATE, 3-5 CHAPTERS PER STATE

GUIDING PHILOSOPHIES: ZERO GROWTH BEYOND DOLLAR RESOURCES, CHAPTER DRIVEN, HQ SUPPORTED, GROW TO MEET 50% OF NEED IN 5 STATES FROM 7.8% TODAY

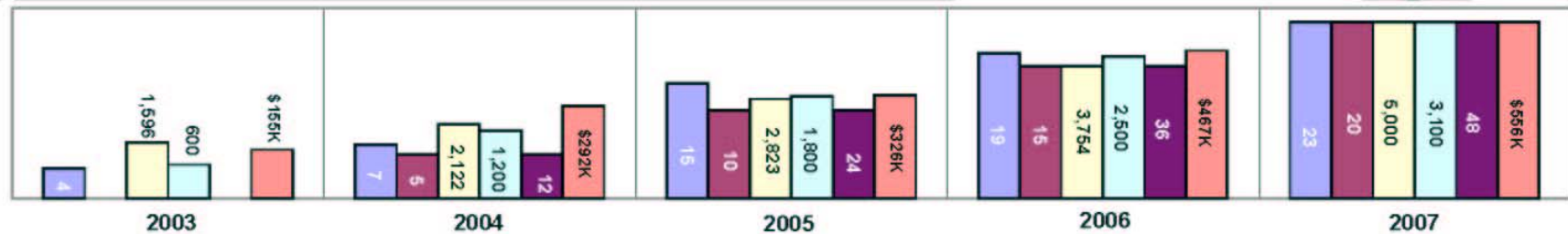
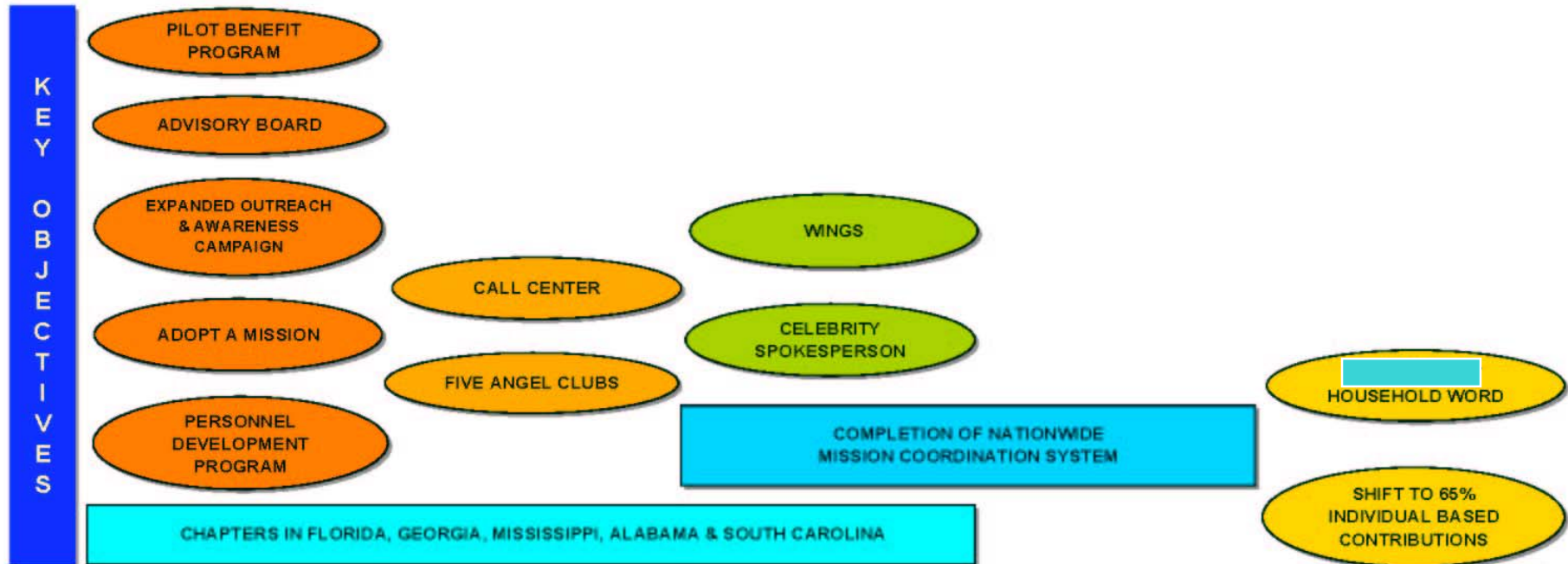
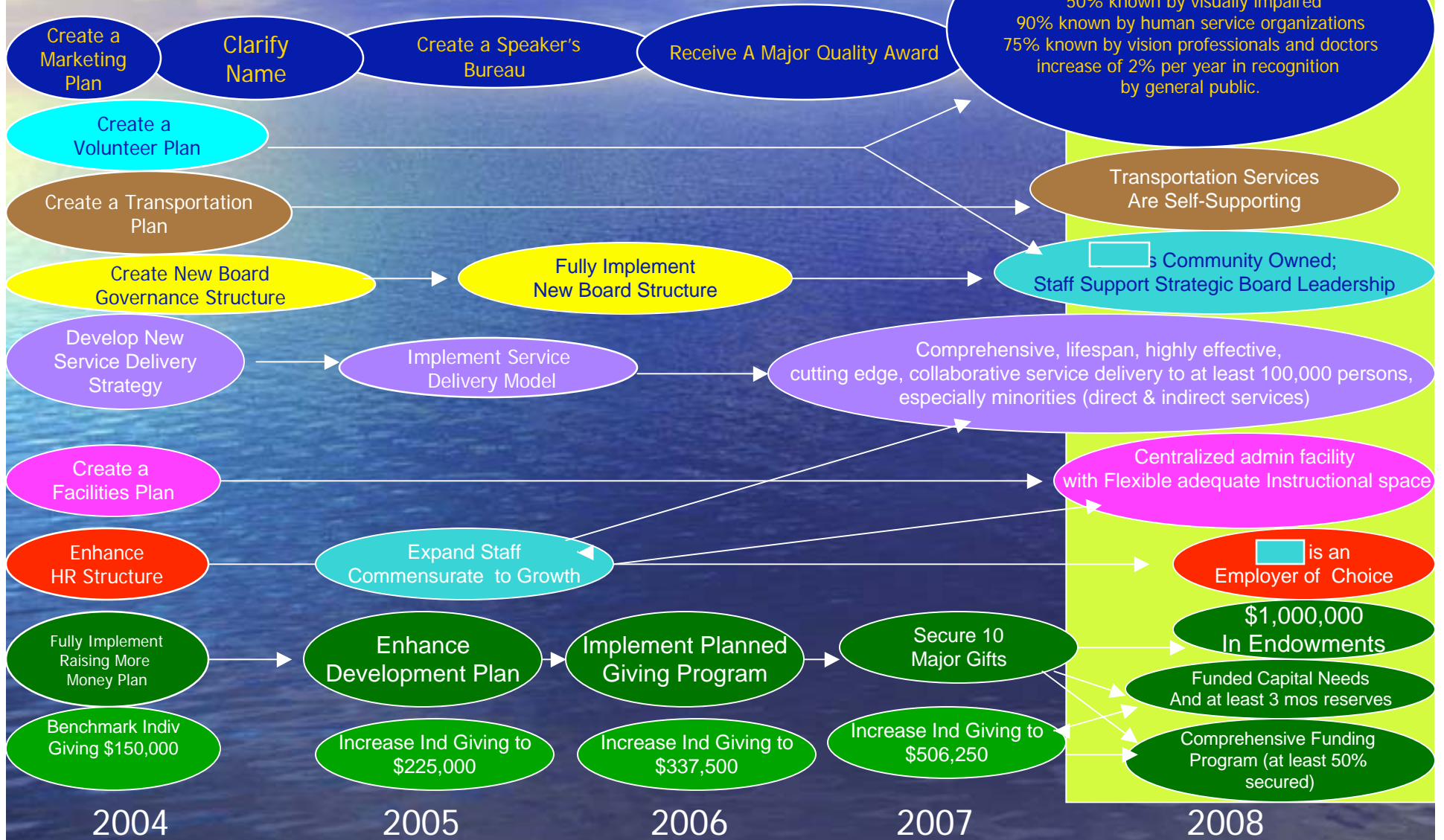


CHART LEGEND

Strategy Map
FYE 2004-2008

Mission: Delivering professional vision rehabilitation and habilitation services
Guiding Philosophy: Benchmarked organization, Funded growth, Community owned, Flexible high tech delivery, Expanded Central Florida service base

VISION 2008



XYZ
Program

International

National

Local

Community Leadership

Sophomore Choice

Freshmen Success

Student
Leadership

Academic
Excellence

Community
Service

